



EDINBURGH  
*Deaf*  
FESTIVAL

Sponsorship  
opportunities

9 — 18  
August  
2024



# EDINBURGH *Deaf* FESTIVAL

*1st*  
**DEAF FESTIVAL  
IN SCOTLAND**

*2,000+*  
**EXPECTED  
ATTENDEES**

*10*  
**DAYS  
OF EVENTS**

*70+*  
**PERFORMANCES**



*Check it out*

Edinburgh Deaf Festival is the first of its kind in Scotland. Edinburgh has had a rich association with deaf culture, ever since the world's first school for deaf people was founded here in 1760. So where better to launch this accessible festival and bring communities together.

Join this celebration and help us share deaf culture, language, and heritage with the world by becoming a festival sponsor. We are offering a tiered sponsorship package, with something to suit every budget. We can also create a bespoke offering, tailored to your aspirations.



## *Get involved*

We're looking forward to growing the Edinburgh Deaf Festival, and we want you to be part of our exciting journey. Our strategy is to grow this festival over the next five years, attracting visitors from around the world and becoming an established member of the Edinburgh Festival family.

Want to get involved?

For more information, contact: [fundraising@deafaction.org](mailto:fundraising@deafaction.org)

	<b>BRONZE</b> £1,000	<b>SILVER</b> £2,500	<b>GOLD</b> £5,000	<b>PLATINUM</b> £10,000
<b>Brand association with Edinburgh Deaf Festival</b>	✓	✓	✓	✓
<b>Publicity on our social media and website (over 30,000 web visitors)</b>	✓	✓	✓	✓
<b>Recognition in Deaf Action's annual reports</b>	✓	✓	✓	✓
<b>Your company logo with a link to your website on Edinburgh Deaf Festival website</b>	✓	✓	✓	✓
<b>Your company logo on printed event materials</b>	✓	✓	✓	✓
<b>Hospitality and free tickets to festival</b>	2	6	12	24
<b>Deaf awareness training to make your business more inclusive and accessible</b>		✓	✓	✓
<b>Be our guest at our VIP wrap party</b>		✓	✓	✓
<b>On-screen advertising to festival audiences</b>			✓	✓
<b>Full page advert in festival programme</b>			✓	✓
<b>Design and name a cocktail to be served to festival-goers</b>				✓
<b>Platinum corporate partnership benefits package</b>				✓



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[www.edinburghdeaffestival.com](http://www.edinburghdeaffestival.com)



Edinburgh Deaf Festival is brought to you by Deaf Action.  
Registered Company Number SC396876. Registered charity SC009898.  
Registered address, 49 Albany Street, Edinburgh, EH1 3QY